

OBIS OMNI 10 NOVEMBER FORUM 2009 - AGENDA



“Securing quick wins and rapid ROI from your Business Intelligence and Performance Management Initiatives”

	Stream one: Strategy, Management and Culture	Stream two: Unlocking the Value from your Data	Stream three: The Information-Centric Organisation; Identifying and Exploiting your Organisations
TIME			
8:30 - 9:00	Registration and Networking		
9:00 - 9:15	Welcome and Introduction		
9:15 - 10:00	Plenary Case Study: Why Business Intelligence (BI), Corporate Performance Management (CPM) and performance optimisation are key to surviving and thriving in this volatile and uncertain economy		
10:00 - 10:30	Coffee and One to One Meetings		
10:30 - 11:30	Developing a BI & CPM strategy, vision and roadmap for success to ensure your initiative yields the payback you set out to achieve	Data Quality; unlocking the potential of your data to reveal quick wins or areas for achieving rapid payback	Metrics and Key Performance Indicators
11:30 - 12:30	How to ensure pervasive BI among your end-users; developing a BI and performance management culture that ensures your BI and CPM initiatives achieve expected outcomes	Developing and implementing a Data Governance strategy and MDM strategy to ensure that all processes and procedures maintain accurate master data	How to establish a Performance Management culture that creates competitive advantage through getting decision making into the hands of more end users
12:30 - 13:30	Networking Lunch		
13:30 - 14:00	Coffee and One to One Meetings		
14:00 - 15:00	How a joint SOA and BPM initiative can increase efficiencies during this recession and meet increasing demands for transformational change across the business	Streamlining your Data Warehouse so that it is fit for purpose in the agile organisation; from data to 'information' warehouse	Predictive BI; proactive decision-making and risk management in a turbulent, uncertain environment
15:00 - 16:00	How healthy is your BI and CPM initiative? Measuring BI success to ensure you maximise the ROI of your BI and CPM initiative	Implementing a successful data integration initiative; how to create a comprehensive, integrated view of your data, without a complete infrastructure overhaul	Moving from static budgets and reconciling past performance, to planning and forecasting in the agile organisation
16:00 - 16:30	Coffee and One to One Meetings		
16:30 - 17:15	Supplier Panel: A discussion of the latest BI and CPM recession busting tools, 'fads versus the next big thing' and our panellists' top tips for cost-saving and efficient 'quick wins' in a recession with conclusions and group Q & A		
17:15 - 18:00	Plenary Case Study: Application of BI to social data, what it is, why is it important and examples of where companies are already finding it invaluable		
	Close of Event		
18:00 - 18:45	Drinks Reception & Supplier Showcase (includes half hour of One to One Meetings)		
18:45 - 19:00	Close of Drinks Reception		