

OBIS OMNI SEPTEMBER FORUM 2009 - AGENDA

"Securing quick wins and rapid ROI from your Business Intelligence and Performance Management Initiatives"

	Stream one: Strategy, Management and Culture	Stream two: Unlocking the Value from your Data	Stream three: The Information-Centric Organisation; Identifying and Exploiting your Organisations	Finance Leader Executive Masterclass: Financial Leadership in the Agile, Insightful Organisations
<b>TIME</b>				
8:30 - 9:00	Registration and Networking			
9:00 - 9:15	Welcome and Introduction			
9:15 - 10:00	Plenary Case Study: Why Business Intelligence (BI), Corporate Performance Management (CPM) and performance optimisation could be the key to competitive advantage in this volatile and uncertain economy			
10:00 - 10:30	Coffee and One to One Meetings			
10:30 - 11:30	Developing a BI & CPM strategy, vision and roadmap for success to ensure your initiative yields the payback you set out to achieve	Data Quality; unlocking the potential of your data to reveal quick wins or areas for achieving rapid payback (Customer of Moore Stephens Consulting)	Metrics and Key Performance Indicators	
11:30 - 12:30	How to ensure pervasive BI among your end-users; developing a BI and performance management culture that ensures your BI and CPM initiatives achieve expected outcomes (Customer of TAH)	Developing and implementing a Data Governance strategy and MDM strategy to ensure that all processes and procedures maintain accurate master data (Customer of Moore Stephens Consulting)	How to establish a Performance Management culture that creates competitive advantage through getting decision making into the hands of more end users (Customer of Moore Stephens Consulting)	
12:30 - 13:30	Networking Lunch			Registration and Networking Lunch
13:30 - 14:00	Coffee and One to One Meetings			13:45 Welcome and Introduction
14:00 - 15:00	How a joint SOA and BPM initiative can increase efficiencies during this recession and meet increasing demands for transformational change across the business	Streamlining your Data Warehouse so that is fit for purpose in the agile organisation; from data to 'information' warehouse (Customer of TAH)	Predictive BI; proactive decision making and risk management in a turbulent, uncertain environment (Customer of IMGGroup)	How BI and CPM can help Finance Leaders cut costs and increase revenues in a volatile economy
15:00 - 16:00	How healthy is your BI and CPM initiative? Measuring BI success to ensure you maximise the ROI of your BI and CPM initiative	Implementing a successful data integration initiative; how to create a comprehensive, integrated view of your data, without a complete infrastructure overhaul (Customer of IM Group)	Moving from static budgets and reconciling past performance, to planning and forecasting in the agile organisation	Moving from reactive reporting to predictive planning; exploiting opportunities and actioning
16:00 - 16:30	Coffee and One to One Meetings			Coffee and One to One Meetings
16:30 - 17:15	Plenary Case Study: How BI and CPM can help organisations reduce costs in a recession			Who is the 'Finance Leader'; Examining the changing role and expectations of the office of finance in an adaptive organisation
17:15 - 18:00	Supplier Panel: A discussion of the latest BI and CPM recession busting tools, 'fads versus the next big thing' and our panelists' top tips for cost saving and efficiency 'quick wins' in a recession with conclusions and group Q & A			17.30 One to One Meetings
	Close of Event			
18:00 - 18:45	Drinks Reception & Supplier Showcase (includes half hour of One to One Meetings)			Drinks Reception & Supplier Showcase
18:45 - 19:00	Close of Drinks Reception			Close of Drinks Reception
19:00 - 22:00	Networking Dinner with Sponsored Tables			Networking Dinner